



Clutch Energy Drink Launches Everyday Clutch Program for Public Service Departments

Clutch Energy Drink is focused on changing the energy drink industry in several ways. Our team works diligently to grow our young company and break away from the pack of larger, power-focused beverage brands. However, no matter how much we grow, we always stay true to our midwestern values. That is why we believe the most critical part of our mission is to make a lasting impact on the community we serve. Giving back and supporting members of our community who truly embody the Clutch Energy Drink spirit is a key part of what it means to "Be Clutch."

Each day, men and women working in public service departments help and support individuals in need. They work tirelessly to assist in even the most dire of circumstances. At Clutch Energy Drink, we applaud these everyday heroes who give their all to help others. In an effort to show our appreciation, Clutch Energy Drink's parent company, Powernation, will launch a program in June 2019, called the Everyday Clutch Program.

Powernation and our distribution partners will provide one case (24 cans) of Clutch Energy Drink per month to select groups throughout our distribution network. The distribution teams will deliver these cases to public service departments such as fire stations, police departments, hospitals and food kitchens free of charge. Our goal is to provide these important individuals the energy they need to tackle the toughest challenges and ensure they are ready, alert, and quick-to-respond every day of the week.

In addition to providing an all too necessary boost of energy, Clutch Energy Drink is also health conscious. With zero sugar and low calories, Clutch Energy Drink offers four refreshing flavor blends with the ability to sustain and replenish for long-lasting energy.

From all of us at Clutch Energy Drink and Powernation, we look forward to helping those who help others through this Everyday Clutch Program.

Sincerely,

The **Clutch Energy Drink** Team